



Dear Friends of Fresh Coast Basketball Classic:

We are excited to invite you to the 2009 Fresh Coast Basketball Classic, held Thanksgiving weekend; November 27-28, 2009, at the Potawatomi Expo Center located at 1721 West Canal Street, Milwaukee, Wisconsin. This family-friendly event, which focuses on education, family and community, features;

- Four (4) HBCU basketball teams, including returning 2008 Champions Elizabeth City State University
- College Recruitment Fair; Historically Black Colleges and Universities (HBCU) , local Colleges and Universities
- Scholarship Presentations
- Other attractions you are sure to enjoy

We appreciate the community businesses and organizations that have supported us and invite you to become "Friends of Fresh Coast Classic". Listed below are sponsorship levels as well as the unique benefits provided:

**Friends of Fresh Coast Classic – Gold Level Sponsor; \$1,000**

- 1/8 Page (black & white) Business listing in program book (available to basketball & college fair attendees, media partners & sponsors)
- Listing on FCBC Face Book page (link also accessible via our [www.FreshCoastClassic.org](http://www.FreshCoastClassic.org) website)
- Mention, via announcer, at games
- Twenty (20) lower-level seats
- Invitation to Friends of FCBC Reception

**Friends of Fresh Coast Classic – \$500**

- Business card-size listing in program book (available to basketball & college fair attendees, media partners & sponsors)
- Listing on FCBC Face Book page (link also accessible via our [www.FreshCoastClassic.org](http://www.FreshCoastClassic.org) website)
- Ten (10) lower-level seats

**Event goals you support as Friends of Fresh Coast Classic:**

- Bring an annual Historically Black College event to Greater Milwaukee
- Give youth in the community the Historically Black College Experience
- College Recruitment Fair
- Scholarship Opportunities for deserving Milwaukee County high school seniors
- Attract and bring visitors, from throughout the Midwest, to Milwaukee to experience the beauty of our city and its fabulous attractions
- Boost the tourism in the Greater Milwaukee area for minorities businesses during the Thanksgiving weekend
- Bring millions of dollars and greater visibility to the city of Milwaukee

Please provide your support and become Friends of Fresh Coast Classic. Complete the form below and return it by October 30, 2009.

We thank you for your anticipated Partnership and look forward to seeing you at the 2009 Fresh Coast Basketball Classic! For more information call (414) 550-0939 or visit our website; [www.FreshCoastClassic.org](http://www.FreshCoastClassic.org).

**FRIENDS OF FRESH COAST CLASSIC SPONSORSHIP**

\_\_\_\_\_ Friends of Fresh Coast – Gold Level Sponsor (\$1,000)      \_\_\_\_\_ Friends of Fresh Coast Classic (\$500)

*Please include your business card or, for Gold Level Sponsors; your photo ready ad.*

Checks payable to Fresh Coast Classic; P.O. Box 250843, Milwaukee, WI 53225

***Deadline for admission in program book is October 30, 2009.***